

LYRA MAYOR

Designing sensory experiences across space, film, and ritual

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Design student at Goldsmiths, University of London, working across spatial design, film, and material exploration. My practice is rooted in observing everyday systems and reinterpreting them through sensory, cultural, and narrative lenses. I'm interested in how design shapes behaviour, memory, and connection, particularly within public space and diasporic contexts.

EDUCATION

BA Design — Goldsmiths, University of London

Aug 2024 – Present

Foundation in Fine Art — University of London

Jan 2023 – Jun 2024

International Baccalaureate — International School of Hyderabad

Jan 2019 – Jan 2021

EXPERIENCE

Wellness Retreat Organiser — *Purnatya Shunyata*

2023 – Present

– Co-facilitated a 10-day immersive experiential programme rooted in ritual and self-inquiry

– Designed spatial and sensory environments to support introspection

– Managed participant journeys and retreat logistics

Creative Strategist Intern — Design 318

Jul 2024 – Present

– Developed spatial communication and curation for the show and visual storytelling for a luxury exhibition reinterpreting Indian mythology. Based on “Dashavatar” 10 forms of Lord Vishnus Incarnation.

– Worked on spatial communication and visual storytelling

Art Studio Intern — Vadodara, India

Mid 2022 – 2023

– Assisted in material-led studio processes and mixed media work

– Developed foundational making and observational skills

Freelance Creative Producer

Oct 2019 – Dec 2020

– Led creative production for a couture bridal shoot

– Managed locations, team coordination, and execution

Luxury Marketing Intern — Free Form

Aug 2021 – Oct 2021

– Worked on brand communication for high-end clients

Event & Production Team — World View

Jun 2019 – Sep 2019

– Part of the team organising Harvard Model United Nations (2500+ attendees)

SKILLS

Adobe Premiere Pro

Illustrator

InDesign

Procreate

Research

Concept development

Storytelling

Spatial thinking

Creative direction

Experience design

LANGUAGES

English

Hindi

Bengali

Gujarati

COMMUNITY ENGAGEMENT

Independent Fundraising & Social Initiatives

2019 – 2022

– Raised = 68,000 rupees for sanitary access in government schools

– Raised = 13,000 rupees for medical treatment support

Volunteer — Habitat for Humanity, India

2020

– Participated in building housing in rural villages

– Worked in teams within resource-constrained environments